



# Artwork Guidelines

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# Logo Requirements

When submitting a logo to us for artwork preparation, keep in mind that we recommend submitting a vector logo versus a raster logo. Raster logos cannot be scaled up in size without sacrificing image quality. Unless your raster logo is in actual print size we cannot guarantee that your logo will be printed with the sharpest image detail possible.

## VECTOR FILE

All fonts / lines / strokes must be outlined.

**Vector file formats: AI, EPS**

## RASTER FILE

If a vector logo is not available, you can submit a raster logo with a minimum width of 900mm with at least 96dpi.

**Raster file formats: PSD, TIFF, PNG.**

# Artwork for print

Before submitting your artwork for print, make sure you follow the DO's and DONT's stated below. These are in place to make sure that your artwork won't have any issues on print.

## DO's

- ONLY use our provided templates.
- Make sure your artwork is up to the bleed line only.
- Submit a PDF proof of your artwork.
- Use the layers panel to place design in the "Art" layer **only**
- Turn all fonts and strokes into outlines in your art layer.
- Embed all imported images
- When you are done with your design, save the document with all layers intact the way you see them.
- Save as Adobe Illustrator CS6 version or older. Also save a PDF copy for preview.

## DONT's

- Do not touch or modify other layers
- Do not add new layers
- Do not lock any elements in the art layer.
- Do not use Clipping Masks



Please visit us at [www.theportablebarcompany.com](http://www.theportablebarcompany.com)  
or contact us at (877) 741-9562 or [sales@theportablebarcompany.com](mailto:sales@theportablebarcompany.com) for more information

# Artwork Dimensions

## The Professional Bar



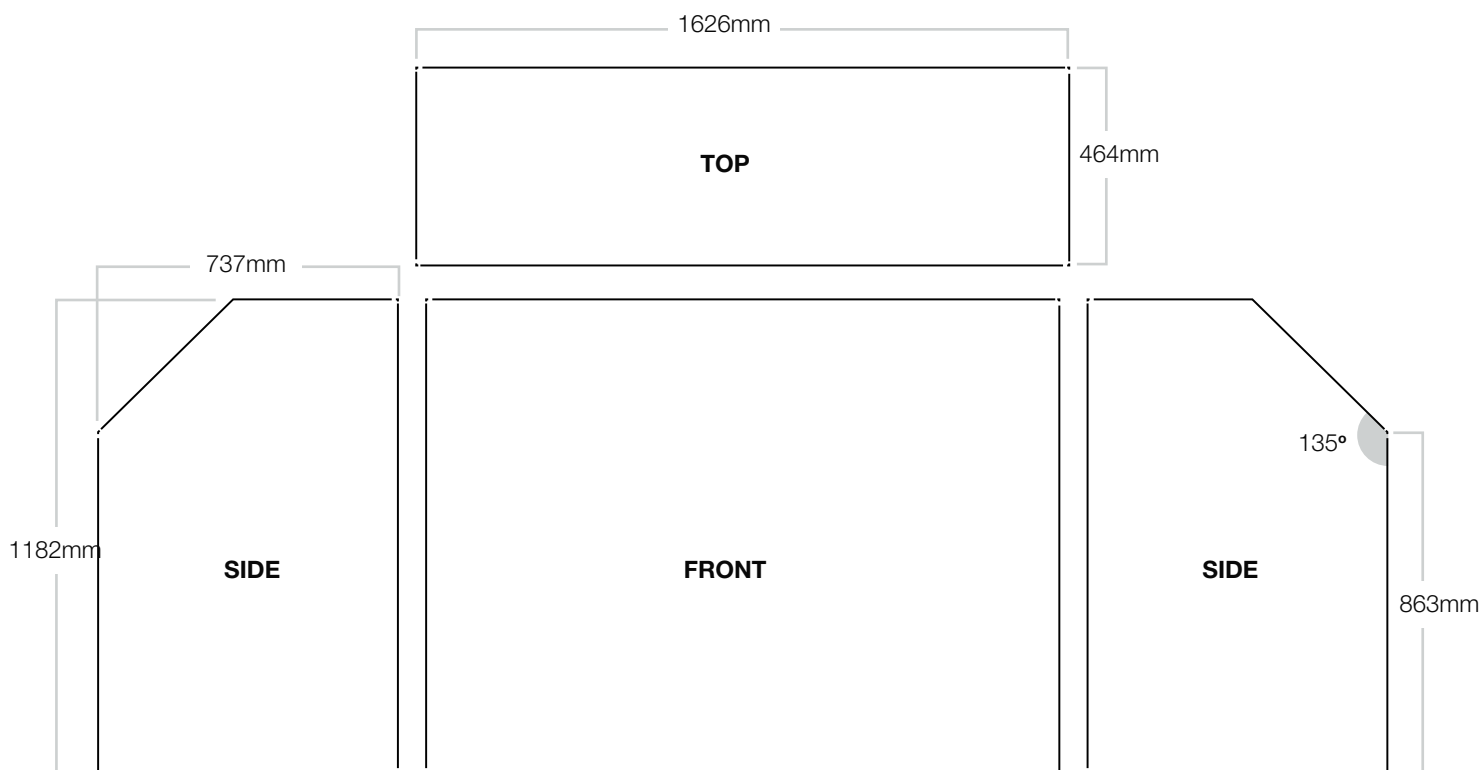
### Dimensions

Includes 20mm bleed on all sides

Top: 1626 (W) x 464 (H) mm

Front: 1598 (W) x 1182 (H) mm

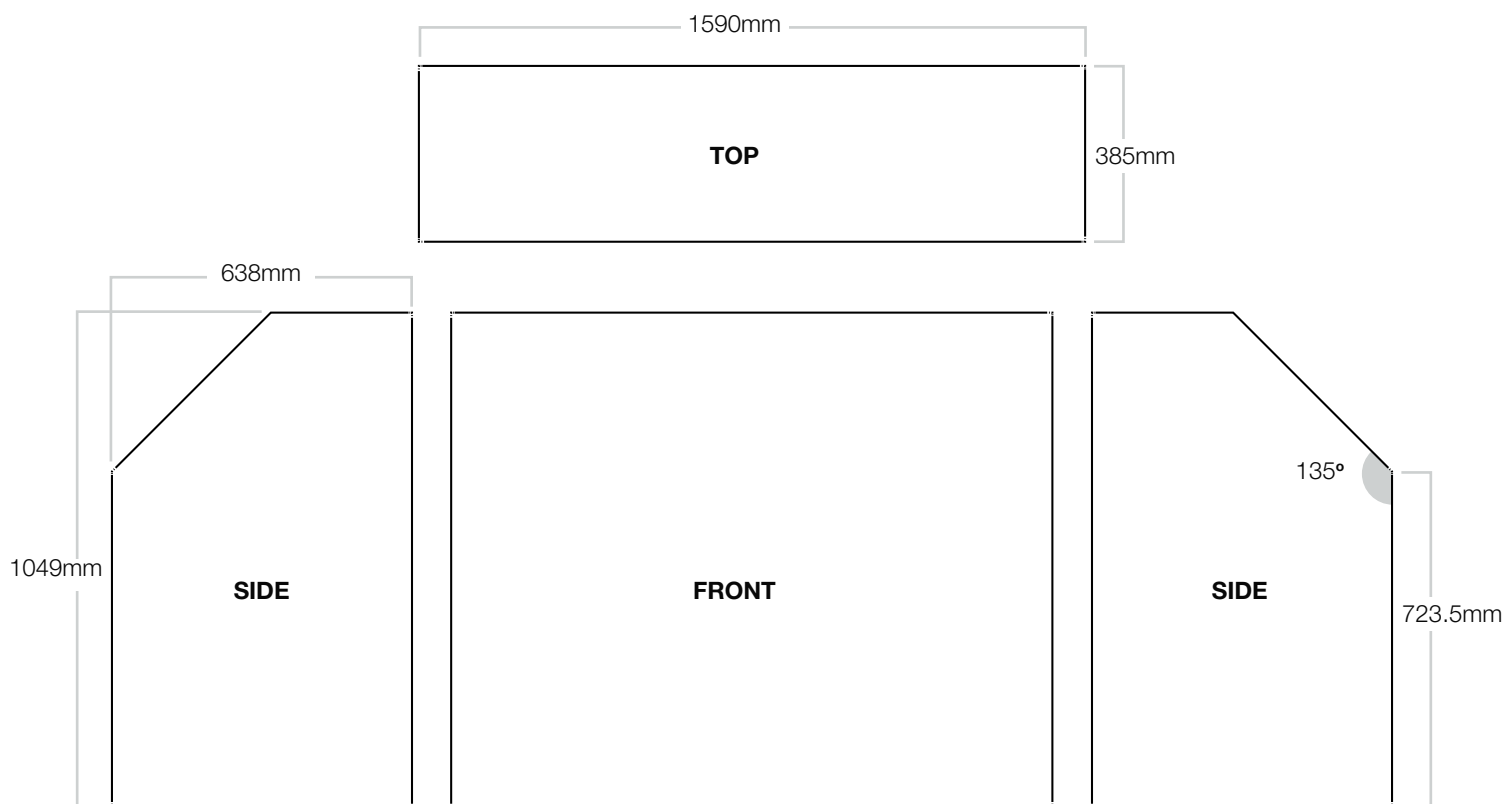
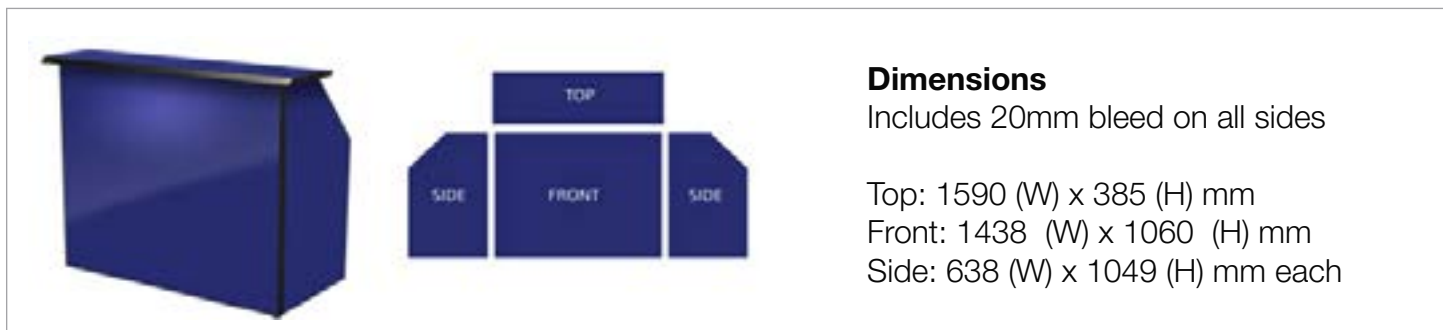
Side: 737 (W) x 1182 (H) mm each



[Download the Professional Bar Artwork Panel Template \(AI\)](#)

[Download the Professional Bar Artwork Panel Template \(PSD\)](#)

# The Standard Bar



[Download the Standard Bar Artwork Panel Template \(AI\)](#)

[Download the Standard Bar Artwork Panel Template \(PSD\)](#)

## The Compact Bar



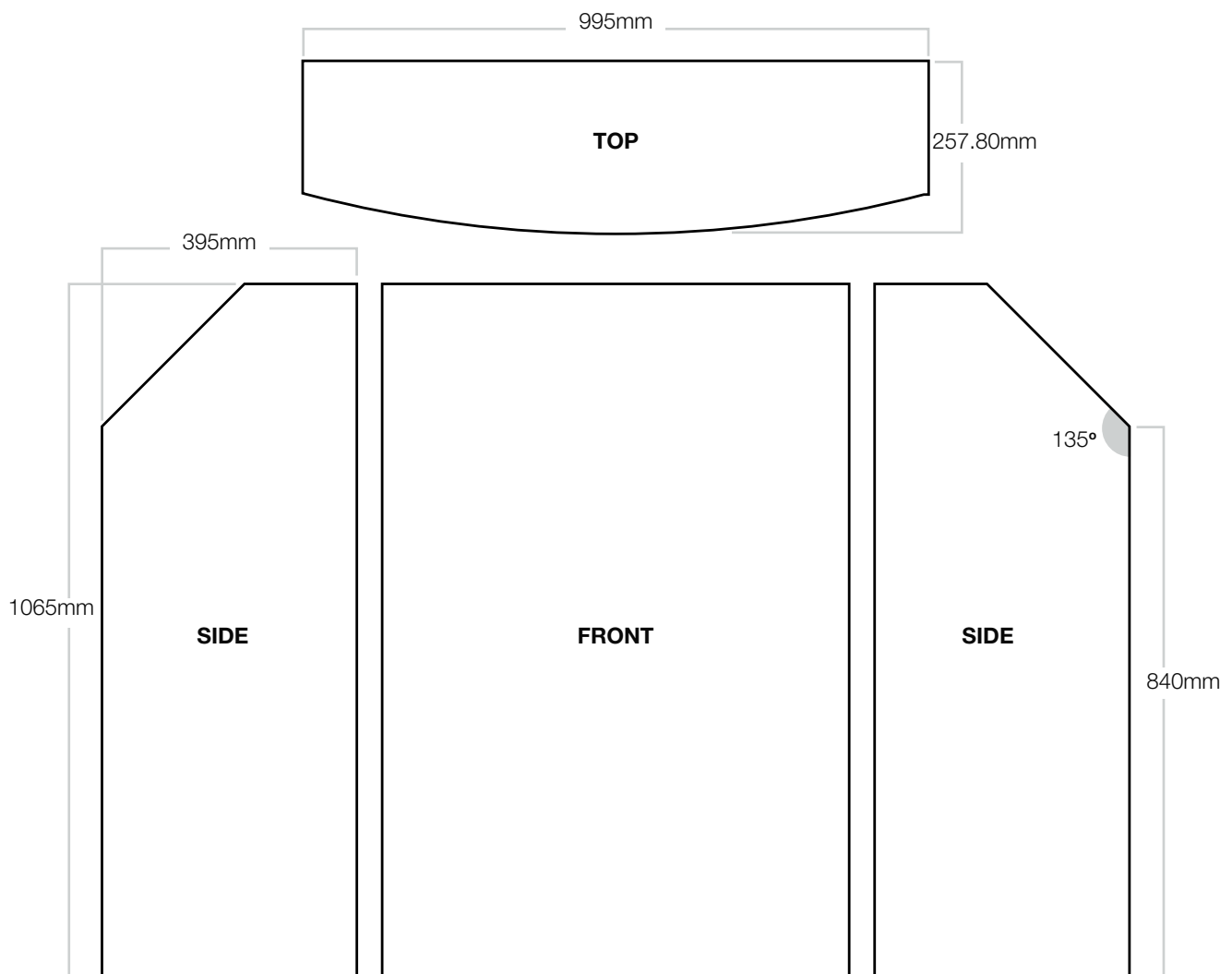
### Dimensions

Includes 20mm bleed on all sides

Top: 995 (W) x 257.80 (H) mm

Front: 735 (W) x 1065 (H) mm

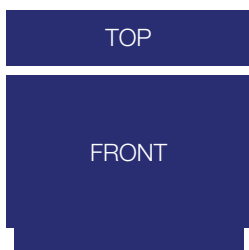
Side: 395 (W) x 1065 (H) mm each



[Download the Compact Bar Artwork Panel Template \(AI\)](#)

[Download the Compact Bar Artwork Panel Template \(PSD\)](#)

## The Flash Bar Straight Segment

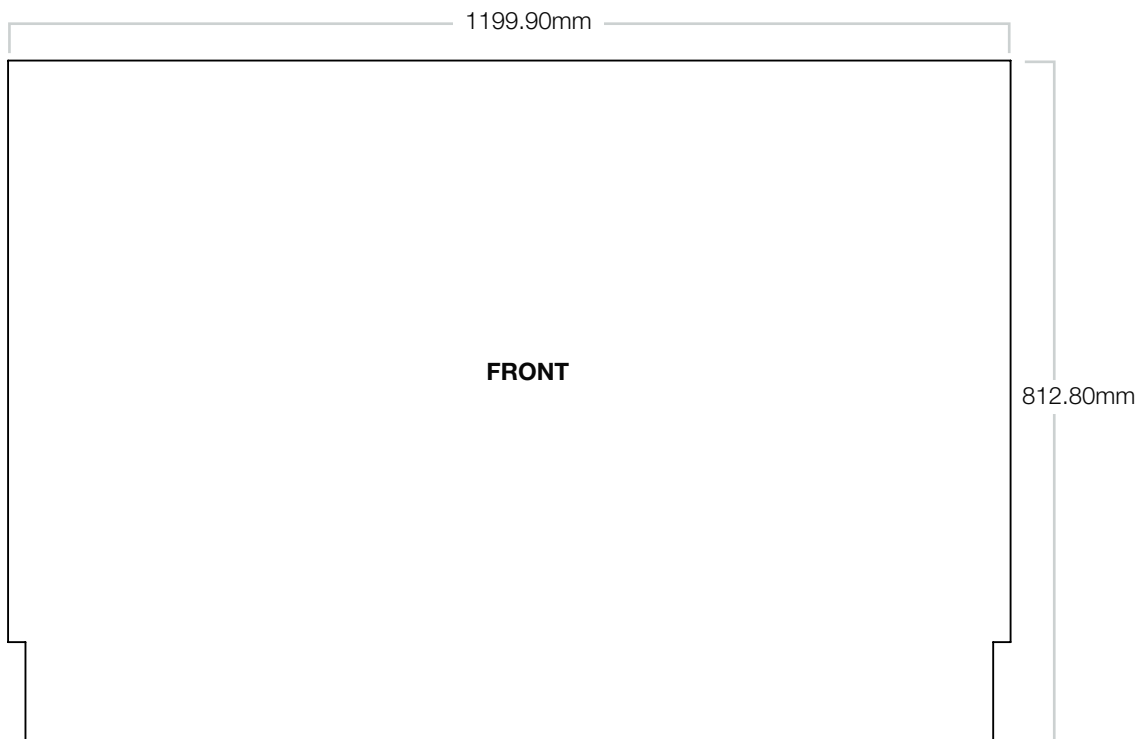
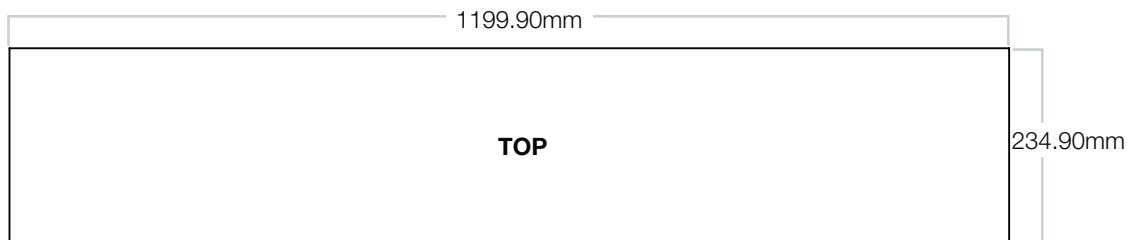


### Dimensions

Includes 20mm bleed on all sides

Top: 1199.90(W) x 234.90(H) mm

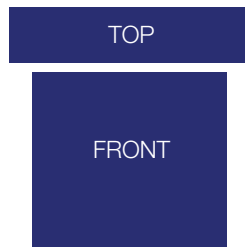
Front: 1199.90(W) x 812.80(H) mm



[Download the Flash Bar Artwork Panel Templates \(AI\)](#)

[Download the Flash Bar Straight Segment Artwork Panel Template \(PSD\)](#)

## The Flash Bar 90 Degree Corner

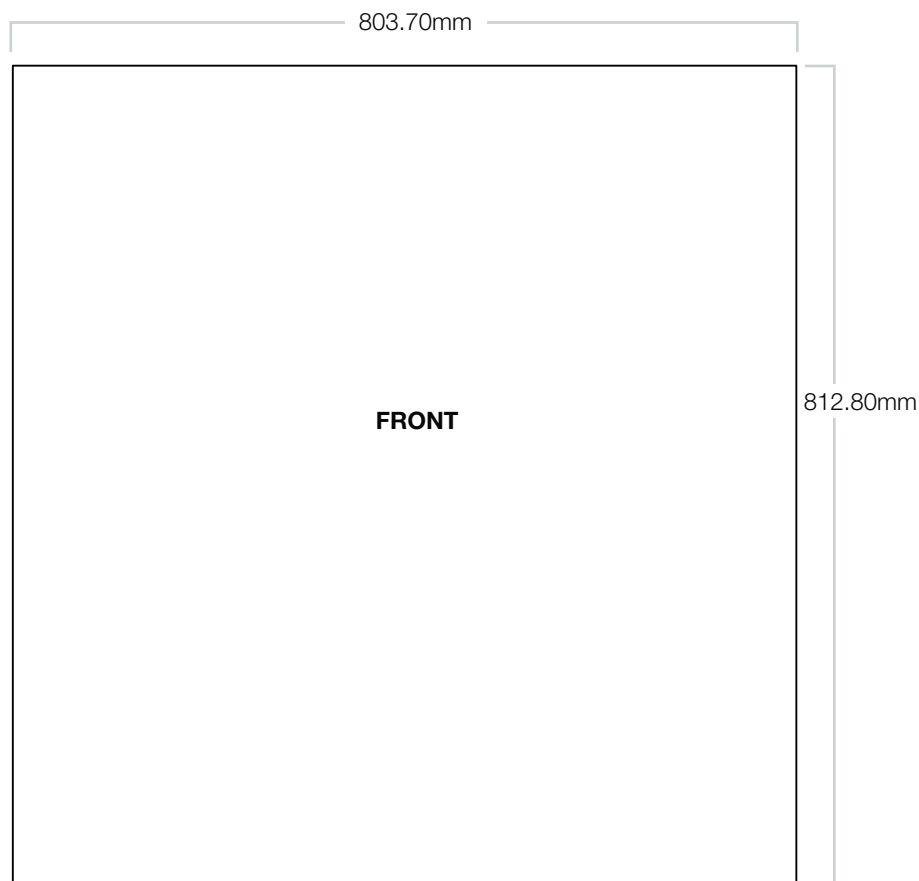


### Dimensions

Includes 20mm bleed on all sides

Top: 1222.20(W) x 431.80(H) mm

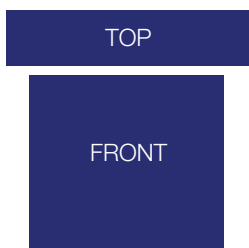
Front: 803.70 mm(W) x 812.80(H) mm



[Download the Flash Bar Artwork Panel Templates \(AI\)](#)

[Download the Flash Bar 90 Degree Corner Segment Artwork Panel Template \(PSD\)](#)

## The Flash Bar 60 Degree Corner

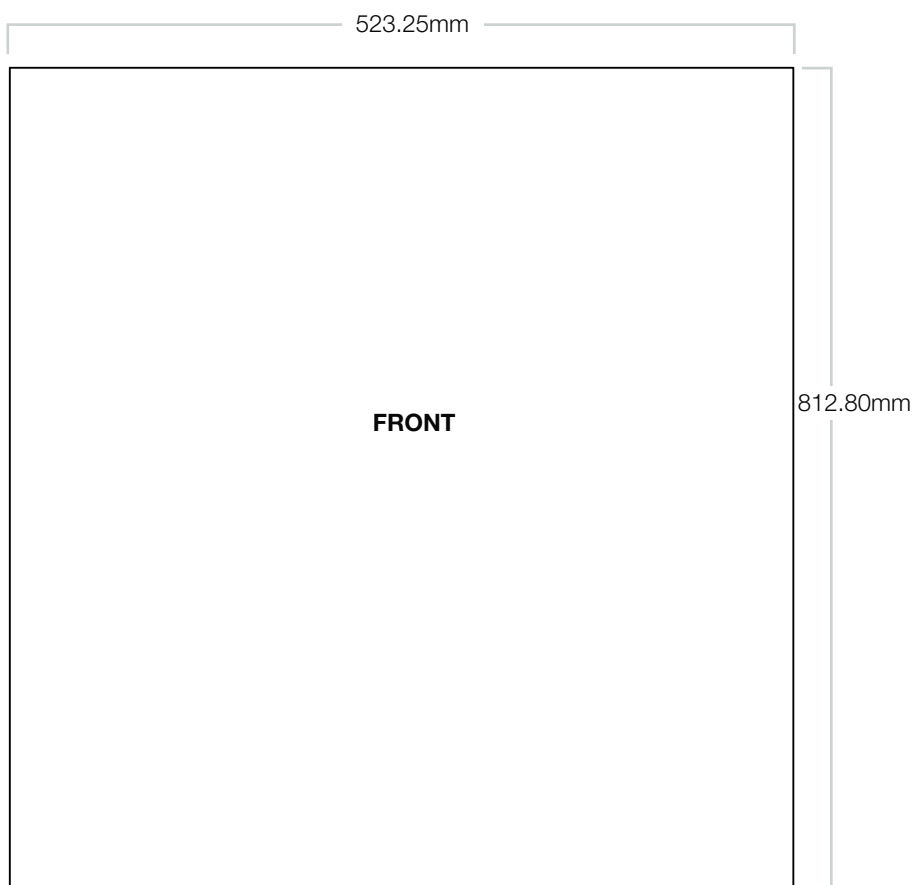
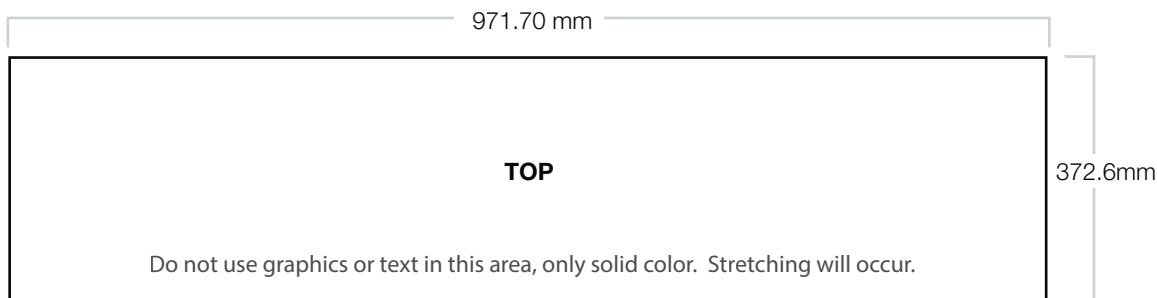


### Dimensions

Includes 20mm bleed on all sides

Top: 971.70 (W) x 372.60 (H) mm

Front: 523.25 (W) x 812.80 (H) mm



[Download the Flash Bar Artwork Panel Templates \(AI\)](#)

[Download the Flash Bar 60 Degree Corner Segment Artwork Panel Template \(PSD\)](#)



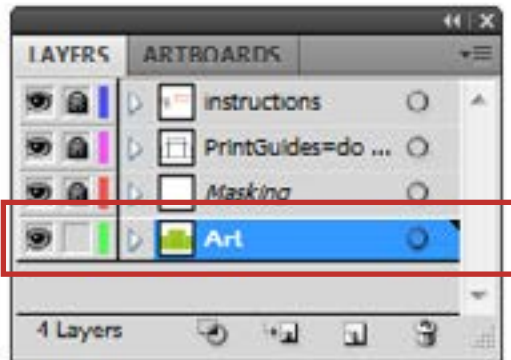
Please visit us at [www.theportablebarcompany.com](http://www.theportablebarcompany.com)  
or contact us at (877) 741-9562 or [sales@theportablebarcompany.com](mailto:sales@theportablebarcompany.com) for more information



# In-depth Guide

FOR GRAPHIC ARTISTS

## Use the layers panel to place design in the “Art” layer only



Use the designated “Art” layer for all the design elements of your artwork.

## Turn all fonts and strokes into outlines in your art layer.



Sample logo



This is how the logo might look like on another computer. If the font is not outlined and the font being used is not available on the other computer it will not be rendered properly.

Notice also the stroke thickness differed on figure 2.



If your fonts and strokes are outlined, your artwork will never vary no matter which computer you view it on.

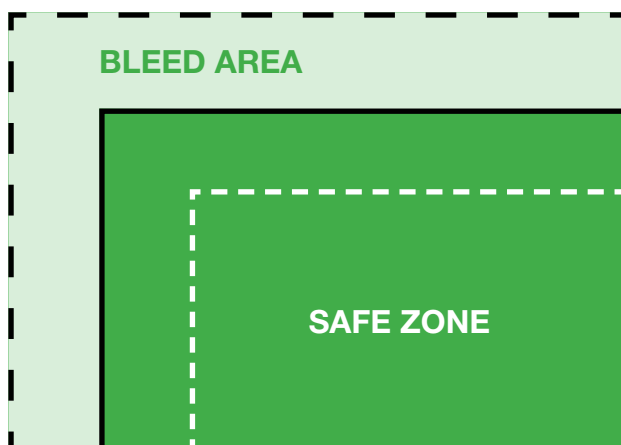
Also, if your artwork needs to be resized, the aspect ratio of the artwork will be preserved.

## Embed all imported images



An embedded image will have this symbol on your links panel.

## Make sure your artwork is up to the bleed line only.



### Artwork Limit

Your bar artwork should only be up to the edge of the bleed area. We do not allow clipping masks, so the object that extends outside the bleed area should be cut.

### Cut / Trim line

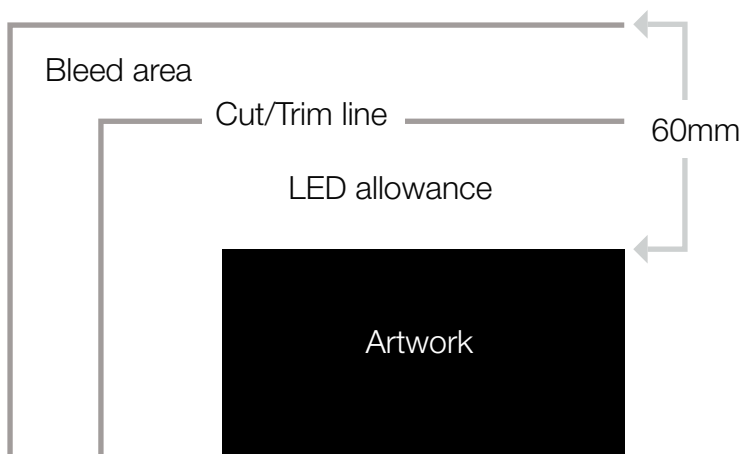
Your artwork will be trimmed on this line, so essential text and design elements should keep a safe distance from this line. It is a good practice to give around 25mm allowance from the trim line.

### Safe Zone

This is an area on your artwork where it is safe to put text and other important design elements. This area gives tolerance for any minor cutting /trimming variations.

## LED and Dark background

If you are going to add an LED to your portable bar and your artwork has a dark background, make sure to maintain a 60mm white edge from the bleed edge of your artwork. This is to ensure maximum visibility of your lighting.





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